



## **RULES**

### **INTERNATIONAL POSTER CONTEST ANIMAYO 2024. PRIZE: 500€ TO THE WINNER**

#### **CALL FOR ENTRY**

The company Damián Perea Producciones SL, domiciled in Las Palmas de Gran Canaria, hereinafter "the promoter" announces the "ANIMAYO 2024 INTERNATIONAL POSTER COMPETITION", a contest that opens the doors to creativity and artistic promotion, in order to select the poster that will be the image of the 20th edition of the Summit and International Film Festival Animayo.

#### **THEME**

The theme of the poster should take us into the world of ideas and creativity, focusing on inspiration, fantasy and/or technology.

#### **DESIGN**

The design shall be prepared and submitted in two formats:

- 1) vertical, in 50 x 70 centimeters (width x height).
- 2) horizontal, in 100 x 50 centimeters (width x height).

Designs that are not adapted to both formats will not be admitted to the contest. See details in the section "conditions and formats of presentation".

The poster design must include as an integral part of the poster the following slogan:

- "Animayo 2025" (in larger size).
- "20th Summit, Conferences and International Film Festival of Animation, Visual Effects and Video Games" (smaller size).

We recommend that you consult the winners and/or finalists of the past editions on the Animayo website.

#### **SCOPE AND NATURE**

- International.
- Registration: free of charge.

## **PARTICIPANTS AND LEGITIMIZATION**

- Minimum age: 16 years old.
- Participants of any nationality and residence.
- Participants may not have any personal, professional, commercial, direct or indirect relationship with the Animayo Festival. They cannot be linked to any of the companies that sponsor or collaborate with the Festival.
- Family members and employees up to the second degree of consanguinity/affinity of the organizing company, and of any of its subsidiaries or companies linked to the activity and promotion of the contest, are excluded from participating in the contest.

## **CATEGORIES**

- Unique Category: Winning entry

The Animayo organizers reserve the right to award prizes as runner-up prizes. These rules are common to both the category of the winning entry in the contest and the runner-up in the case of being awarded, with the particular specifications established below for each of them, except for the financial endowment of the runner-up, which, if applicable, will be agreed upon by both parties.

## **REGISTRATION PERIOD**

The contest registration period will be open from 9:00 a.m. on July 25, 2024 until 00:00 a.m. on February 10, 2025, inclusive (GMT +1).

## **CONTEST REGISTRATION**

Registration shall be made through a web form - registration form, regulated by these rules, which will be accessed from the website <http://www.animayo.com/>.

Works that have not been previously registered through this form, with binding acceptance of these rules, will not be accepted:

- Participation may be individual or in groups.
- In the case of groups, the maximum number of participants per group will be five. A single representative of the group will be in charge of registering the work. The prize will be awarded in his/her name.
- Once the registration form has been filled in, you must send us your work for the competition, in vertical and horizontal formats, no larger than 2 megabytes, via email to the

following email address: [carteles@animayo.com](mailto:carteles@animayo.com). In the subject line of the email you must indicate: Poster Contest 2025, followed by the name of the participant and the name of the work. It is not necessary that this entry file contains the measurements and quality that we require in the final poster, the design can be reduced as long as it maintains sufficient resolution to be viewed in detail and does not exceed 2 megabytes.

- The Animayo organizers will contact the pre-selected posters - before March 15, 2025 - through the information provided in the registration form. At that moment, and within 72 hours, the shortlisted entries must provide the necessary elements, typographies and files in final size and 300 dpi, for final evaluation by the jury. If they are digital images, in layers. In case of vectorial origin, open. All this with the intention of assessing the ability to adapt their work to the different media, formats and applications necessary for the promotion and dissemination of the contest.
- The elements, typographies and files of the poster will be sent by email to [carteles@animayo.com](mailto:carteles@animayo.com), or through a file storage service in the cloud, with a shared link. In the subject line of the mailing, they should indicate Preselected Poster Contest 2025, followed by the name of the participant and the name of the work.

## **CONDITIONS AND FORMATS OF PRESENTATION**

- The works may not bear the name of the author/s in a visible way.
- The designs must be self-created, original and unpublished.
- Posters must be submitted in digital format.
- The design will be prepared in two formats: vertical, in 50 x 70 centimeters (width x height) and horizontal, in 100 x 50 centimeters (width x height).
- In the case of digital image designs, they must be presented in layers. In the case of vectorial origin, they must be presented in open format.
- Any type of artistic technique is allowed. Drawings, photographs, 3D creations or any other creation will be accepted as long as they are original. In the case of art inspired by artificial intelligence, the use of artificial intelligence will be limited to the inspiration and not to the creation as a whole, and works whose images have been created from textual descriptions in more than 20% will not be accepted.
- All designs will be accompanied by a brief explanation of the design with a minimum of five lines of text, which will be sent to the same email.
- The original works will be kept until the resolution of the contest, so that they may be required if necessary for the celebration of a joint exhibition of all the selected works.
- No allusion may be made to any commercial brand and in no way may the content of the work be offensive, in the broadest sense. The organization reserves the right not to accept entries which, in its opinion, do not comply with the technical, artistic and/or legal conditions required by the contest, or which offend people's sensibilities, incite violent or discriminatory behavior, or are contrary to social customs.

- The contestants are fully responsible for the absence of third party rights in the works submitted, as well as for any claim that may be filed for image rights or similar.
- The organization will reserve, from the end of the contest period, the right to exploit the work, being able to use it as the final poster image of the festival, and in such case to reproduce it adapting the image to the different formats of promotion of the event (supports and graphic material).
- Each participant or group may submit a maximum of five designs. In any case, no participant may be awarded for more than one work in the same edition. These works may not have been awarded in any other contest.

## **FINALISTS**

- The jury will be appointed by the Animayo Gran Canaria 2025 Steering Committee.
- The Jury will select from among the entries submitted those it considers most suitable, evaluating the artistic quality and creativity of the work(s) presented.
- The Jury will choose a minimum of 15 pre-selected works from among all the candidates, which, if they meet all the requirements of the rules, will automatically become finalists in the Animayo 2025 International Poster Competition.
- The list of finalists will be made public on web and/or social networks before April 20, 2025.
- The finalist works agree to be exhibited on the Animayo website.
- The finalist works may be part of the Animayo exhibition to be held as part of the Festival.

## **JURY'S VERDICT**

- From among the finalists the Jury will decide the winning poster.
- The verdict of the winner will be announced before April 20, 2025 through Animayo's website and/or social networks [www.animayo.com](http://www.animayo.com). The jury's decision will be final.
- The jury may declare the prize void and resolve all aspects not foreseen in these rules.

## **PRIZES**

- Prize money for the winner: 500 euros. The amount of the prize money is subject to the taxes or withholdings in force according to the Law, except for the exemption granted by the competent body of the Tax Administration.
- The effective delivery of the prize will be conditioned to the winner's compliance with all the rules and the veracity of the data provided in the registration. The prize is non-transferable.
- The commercialization of the prize or the right to obtain it is prohibited.
- The waiver of the prize will not give any right of indemnity or compensation.

## **DATA PROTECTION, IMAGE RIGHTS AND INTELLECTUAL PROPERTY RIGHTS**

- In accordance with the Organic Law 15/1999 of 13 December on the Protection of Personal Data, the personal data of those registered for this contest will be incorporated into an automated file owned by Damián Perea Producciones S.L., with registered office in Las Palmas de Gran Canaria, in order to manage the participation in this contest. Eventually such data will be used for the acceptance, management and delivery of the prizes.
- The interested party may at any time exercise their rights of access, rectification, cancellation and opposition by writing to [animayo@animayo.com](mailto:animayo@animayo.com) and attaching a copy of their ID card or other suitable identity document, such as NIE or passport, indicating "DATA PROTECTION" in the subject line.
- In those cases where participants have given their consent to do so on the website, their personal data will also be used to send them commercial communications including by electronic means about products and services of the company Damián Perea Producciones S.L. mentioned in the previous paragraph and the companies of the group to which it belongs.
- Contest participants agree not to plagiarize any artistic or advertising creation, or prejudice trademark rights or any intellectual property rights of third parties. In any case, the Promoter shall be exempt from liability for any claim by third parties. Participants shall be liable for any infringements caused or that may be caused to the rights of third parties with the images provided and shall indemnify the Promoter for any damages incurred by the breach of the obligation described above.
- By participating in this contest and accepting these rules, participants and their legal representatives automatically and definitively assign to Damián Perea Producciones S.L. all intellectual property rights of the winning work, as well as the exploitation rights of the design object of this contest. Specifically, for this purpose, the exploitation rights will be transferred, especially public communication, distribution and reproduction. All these rights may be used under any advertising format of the Promoter, as well as in any media, both television, Internet, analog and digital media, or in any written media without any compensation and citing the name of the team author of the work. Likewise, the winners of the different categories and their guardians, parents and legal representatives acknowledge that images of the participants may be taken and distributed by the reporters of the media attending the official awards ceremony in order to be published later in different media and supports.
- Likewise, participants and their legal representatives consent to Damián Perea Producciones, the right to use the design as an image of the Animayo Festival and its itinerants.

## **RESERVATION OF RIGHTS**

- The Promoter reserves the right to remove participants who are misusing the contest, or who perform fraudulent acts or acts that are detrimental to other participants. In the event that the Promoter or any entity that is professionally linked to this competition detects any

anomaly or suspects that a participant is impeding the normal development by illegally altering their records through any technical or computer procedure, or carrying out any fraudulent acts that contravene the transparency of the same, the promoter reserves the right to cancel and even withdraw the gift automatically and without explanation of any kind, to all those participants who have benefited directly or indirectly from such fraudulent actions, and may also exercise all civil or criminal actions that may apply.

- The promoter declares that it has enabled the appropriate mechanisms and technological supports to detect any possible fraudulent, anomalous or fraudulent action that seeks to alter the normal participation in this promotion.
- The promoter reserves the right to take legal action against those persons who carry out any type of act that could be considered manipulation or falsification of the promotion.
- The promoter excludes any liability for damages of any nature that may be due to the temporary lack of availability or continuity of the operation of the services through which participation in the promotion, the disappointment of the utility that users may have attributed to them, and in particular, but not exclusively, to failures in access to the various pages of participation through the Internet, or telephone communications enabled for this purpose.

## **ACCEPTANCE OF THE BASES**

Participation in the contest implies full acceptance of these rules and the express submission of the interpretative decisions made by the promoter. Winners may be asked for a written document accepting all the terms and conditions of the contest.

The claims period ends 15 calendar days after the end of the contest.

These rules are deposited on the website [www.animayo.com](http://www.animayo.com) and notarized.

## **MODIFICATIONS**

The promoter reserves the right to make any changes, suspend or extend this promotion, notifying in advance on the contest website, [animayo.com](http://animayo.com).

## **APPLICABLE LAW AND JURISDICTION**

This promotion is governed by the Spanish legislation in force.

For any dispute that may arise in the interpretation and application of these rules, both the promoter and the participants of this promotion expressly submit to the jurisdiction of the Courts and Tribunals of Las Palmas de Gran Canaria, without prejudice to the jurisdiction that by law may correspond to the consumer.



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